

The Silver Opportunity Await At Informa Markets Jewellery Exhibitions



JEWELLERY PORTFOLIO



**JEWELLERY
& GEM**
DELHI
Signature
2nd Edition
28 February-2 March 2026
Bharat Mandapam, New Delhi



**JEWELLERY
& GEM**
HYDERABAD
18th edition
08 - 10 MAY 2026
HITEX Exhibition Centre, Hyderabad



**JEWELLERY
& GEM**
DELHI
14th edition
26 -28 September 2026
Bharat Mandapam, New Delhi

1400+ Exhibitors	35000+ Trade Visitors	1500+ Curated Hosted Buyers	18 years of Trust & Credibility	1 million+ Designs	2000+ Brands
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About Informa Markets

Informa Markets is the world's leading B2B exhibitions organizer, creating business opportunities through powerful face-to-face platforms across 40+ countries to trade, innovate and grow. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

Our Jewellery Portfolio

Where India's Jewellery Trade Connects, Grows & Leads the Future



India's premium B2B Jewellery Show focused on curated buyers, high-quality sourcing, and elite networking.



South India's most trusted B2B jewellery fair — driving consistent business and repeat participation from influential buyers and retailers.



North India's largest & longest-running B2B jewellery show empowering manufacturers to expand across high-demand northern & central markets. Across gold, diamond, silver, gemstones & Machineries, our shows enable real business, verified buyers, and consistent growth, strengthening India's jewellery landscape year after year.

Our commitment goes beyond exhibitions

we actively nurture, uplift, and celebrate the jewellery community through year-round initiatives that build inspiration, knowledge, and recognition across the industry.



India's largest and most comprehensive marketplace dedicated to the silver industry. Featuring leading manufacturers, wholesalers, exporters and innovators in silver jewellery, artefacts, coins, giftware & allied categories.



Honouring excellence in jewellery retail and celebrating innovation, customer experience, and leadership in the retail community.



Recognising and empowering women who are shaping, influencing, and redefining the jewellery industry with vision and strength.



Spotlighting next-gen leaders and rising talent who are bringing fresh energy, modern thinking, and future-ready business leadership to the sector.



A tribute to iconic industry stalwarts whose contribution, legacy, and leadership continue to inspire generations.



A powerful learning and conversation platform featuring business insights, market intelligence, and industry voices through panel discussions, talks & podcasts.

Together, these platforms build deeper industry connection, celebrate excellence, and drive leadership — strengthening India's jewellery ecosystem beyond the show floor.

India's Silver Jewellery Opportunity

India's silver jewellery category is witnessing rapid growth, driven by evolving fashion preferences, rising affordability, and strong acceptance across metro, tier-2/3, and emerging markets. Silver has evolved from traditional gifting and puja articles into a high-volume, trend-driven fashion and bridal category embraced by today's modern consumers.

With young buyers preferring contemporary designs, retailers expanding dedicated silver counters, and social media accelerating demand, silver is now a mainstream growth engine for jewellers and manufacturers alike. From lightweight daily wear to premium handcrafted bridal silver, the category is seeing consistent scale, innovation, and nationwide acceptance.

Silver Success at Informa Jewellery Shows

Informa Jewellery exhibitions feature exclusive Silver Pavilions, creating targeted visibility and focused buyer engagement for silver manufacturers. Our platforms have become the go-to sourcing hubs for retailers, wholesalers, and distributors seeking latest silver trends and reliable manufacturers.

Key Silver Categories Showcased at our shows:

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|--|---|
| • Fine silver jewellery | • Fashion, Oxidised & Tribal Silver |
| • 92.5 Sterling & Designer Jewellery | • Kids' & Everyday Silver Jewellery |
| • Bridal, Antique & Temple Silver Collections | • Silver Coins, Bars & Investment Products |
| • CZ / Kundan / Polki Silver Jewellery | • Silver Pooja Articles, Gift Items & Home Décor |

Performance Highlights

200+
Silver Exhibitors
across shows

35,000+
Trade Visitors
across
exhibitions

100+
Associations
180 +
Retail
Corporate
Buyers

**High order
volume and
repeat business
conversion**



Exhibitor Confidence



Why Exhibit With Informa's Jewellery Shows

- Meet verified jewellery retailers & wholesalers
- Access Pan-India markets, including strong tier-2/3 buyers
- Generate bulk orders & repeat business
- Showcase new collections to a serious B2B buying audience
- Gain premium visibility in dedicated Silver Pavilions
- Build brand trust & long-term dealer network with a global exhibition leader

Grow your Jewellery Business at India's most trusted B2B Jewellery Exhibitions

For Sales and Partnership

Pankaj Shende, Group Director, | M: +91 9821502287 | E: pankaj.shende@informa.com

North	West/International	East India	South:
Seema Tiwari M: +91 98184 93368 E: seema.tiwari@informa.com	Siddharth Parakh M: +91 95588 88036 E: siddharth.parakh@informa.com	Dimple Tak M: +91 97489 34634 E: dimple.tak@informa.com	Victor Johnwinson M: +91 98410 09310 E: victor.johnwinson@informa.com
Pradeep Kumar M: +91 98682 66673 E: pradeep.kumar@informa.com	Rakesh Tapal M: +91 93227 97979 E: rakesh.tapal@informa.com		Vanaja Balakrishnan M: +91 86082 77727 E: vanaja.balakrishnan@informa.com
			Aslam Hussain M: +91 95335 33484 E: aslam.hussain@informa.com

For Marketing and Alliances

Ritesh Purohit | M: +91 96194 63363 | E: ritesh.purohit@informa.com



Informa Markets India Pvt. Ltd
1st Floor, North Wing, S 14, Solitaire Corporate Park, Chakala, Andheri East, Mumbai 400093