

**EMBRACE INFINITE POSSIBILITIES  
WITH OUR SPARKLING LEGACY!**



**POST SHOW REPORT**

**NORTH INDIA'S NO.1 INTERNATIONAL  
B2B JEWELLERY EXHIBITION**



**8th edition**

**28 - 30 September 2019**

**Pragati Maidan, New Delhi**

**Hall No. 7, 8, 9, 10 & 11**

<https://delhi.jewelleryfair.in>

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# KEY FEATURES



300+ Exhibitors



18000+ Visitors



150+ Hosted Buyers



Biggest display of Diamond,  
Gold & Silver Jewellery



Retail Jewellers Guild Award



Scheduled before Diwali and  
upcoming wedding season



Perfect networking opportunity  
with like minded people

# DJGF 2019 – OVERVIEW



North India's biggest three-day fair, Delhi Jewellery & Gem Fair (DJGF) 2019, organized by Informa Markets in India (formerly UBM India) - a leading B2B events organizer successfully concluded its 8th edition at Delhi on 30th September 2019. Over 300 exhibitors and 650 brands participated from across 10 countries.

The exhibition was inaugurated by special guests Radhika Apte (Bollywood Celebrity); Mr. Yogesh Singhal (President, The Bullion and Jewellers Association); Mr. Michael Duck (Executive Vice President Asia Informa Markets Group & Chief Representative for China); Mr. Yogesh Seth, (Regional Chairman North India, GJEPC); Mr. Yogesh Mudras (Managing Director for Informa Markets in India) & Mr. Abhijit Mukherjee (Group Director for Informa Markets in India)

DJGF provided a platform for the India's fashion, lifestyle, manufacturing and retail industries to establish business opportunity, as it connected international brands with largest gathering of decision makers, specifiers and end users. The three day fair showcased unique and trending jewellery and recorded buyer participation from Dubai, Singapore, Nepal, Malaysia and China.

The fair was studied with a number of world-class workshops, and insightful seminars by industry experts and was graced by key stakeholders. The fair also witnessed the fifth edition of the Retail Jewellers Guild Awards (RJGA).

Prominent exhibitors included: Beera Jewellers, The Bank Street Jewellers, Goel Jewellers, Unique Chain, Swaranshilp, Vikas Chain & Jewellery Pvt. Ltd., Zar Jewels, Rohtak Chain & Jewellery, Royal Chain, Blue Stone, and many more. Informa Markets in India also held a series of successful road shows in cities like Haldwani (U.K.), Varanasi (U.P.), Ambala (H.R.), Gwalior (M.P.), Jodhpur (R.J.) and Meerut (U.P.) along with on-ground shop-to-shop activities over 150 cities across India as part of the pre-event marketing activities.

The fair was recognized as an integral part of the jewellery sector by the industry at large, with support from over 150 associations, eminent ones namely - The Bullion & Jewellers Association; Delhi Jewellers Association; Maliwada Jewellers Association, Delhi; Karol Bagh Jewellers Association and Meerut Traders Association.

Informa Markets in India also hosted the India's Most Preferred (IMP) initiative. This was for the retail jewellery segment as an exclusively crafted campaign with nationwide quest for finding and conferring the exclusive privilege to license the prestigious IMP logo for a period of 2 years to India's most popular jewellery brands



“

“We inaugurated the 8th edition of Delhi Jewellery & Gem Fair at a very opportune time. The recent remedial measures that include the reduction in the GST tax rate is undoubtedly a sparkling festive gift from the Finance Minister. These remedial measures are expected to bring back the sheen in the Gems and Jewellery industry in several ways. DJGF 2019 serves as a platform to network not only for the International jewellers & merchants but also for our Indian jewellers & craftsmen to showcase their brands and designs to the world. Indian Gems & Jewellery market is worth INR 7500 Cr and offers a great potential to grow on high scale in the near future. It offers our companies and import & export merchants a great scope to grow and expand.”

”

## CELEBRITY SPEAK



“With North India always loving traditional, classic and bold designs, you can find the latest styles at DJGF, it's a match!”

## INDUSTRY SPEAK



**Yogesh Singhal,**  
**President, The Delhi Bullion & Jewellers Association**

I would like to congratulate Informa Markets for organising DJGF in such a spectacular manner for the past 8 years. I would like to congratulate both Informa Markets & DJGF for organising such a spectacular show since 8 years now. In the present market conditions & circumstances, a real kick-start was required to boost the jewellery industry which I can confidently say that DJGF has played a key role in doing so. The kind of energy that I am seeing here amongst the exhibitors & visitors is very positive and I'm sure DJGF will continue its legacy in coming future also for our jewellery industry.



**Ashok Seth,**  
**Regional Chairman (Northern Region), Gem & Jewellery Export Promotion | President, East Delhi Jewellers Association**

I'm witnessing DJGF very closely since past few years and there are no doubts that this exhibition is growing year after year. DJGF plays a very vital role especially in North India to grow business for both manufacturers & retailers. Also, DJGF 2019 has raised its standards compared to the last year show.



**Pradeep Agarwal,**  
**President, Meerut Bullion Traders Association**

DJGF organised by Informa Markets is contributing tremendously to promote jewellery business in North India. I am associated and participating in DJGF since its first edition and needless to say, DJGF is a very big platform for the entire jewellery industry as it has got all the latest trends of Gold, Silver, Diamond, Machinery & Packaging from the entire country. I suggest to everyone related to jewellery industry that they should come & visit DJGF.

# EXHIBITOR SPEAK

Manik Takhtani, Zar Jewels

“DJGF is one of the best jewellery exhibition which happens in the northern market. It has helped us to built up clientele in north India, going till J&K. We have been participating in the show for last 4 years now and we are getting amazing response from it. Our experience in DJGF is phenomenal.”

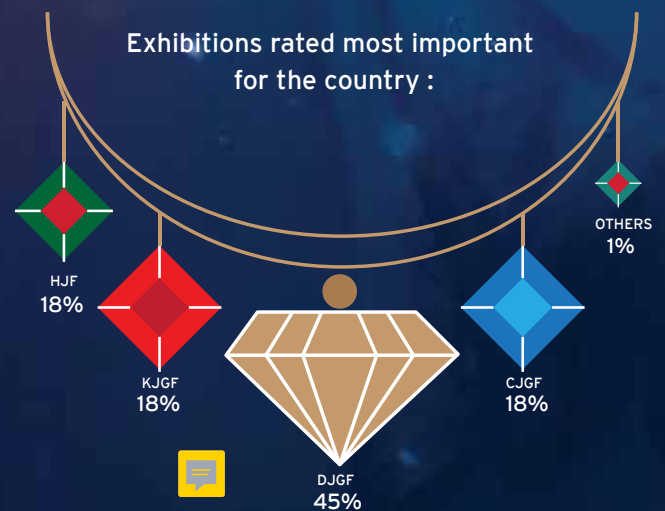
Sumit Garg, Delhi Diamonds

“We are representing in DJGF for the 3rd time in a row and in all the editions we have received a very great response from the retailers which come in this exhibition from every part of the country. DJGF is a way better exhibition than any other similar kind of show as the arrangements made here of international standards. Marketing done to promote the show is very effective as we are witnessing high number of footfalls in the show. DJGF is a very good platform to grow business for everyone associated with jewellery industry.”

Madhav Goel, Goel Jewellers

“DJGF is proving a very good platform for all the traders in jewellery industry. Informa Markets have managed to organise this jewellery show in the best of the manners a jewellery show should happen. Our experience has been really good till now and the footfalls we gathered at our stall is more than what we expected.”

Exhibitions rated most important for the country :



Exhibitor experienced high satisfaction levels after participating at DJGF



## Key Note:

As per the survey taken on-site 7 out of 10 exhibitors were highly satisfied and their objective of participating in the show was achieved.

# VISITOR SPEAK

Sahdev Garg, Nakul Jewellers (Aligarh)

“DJGF is one of the best jewellery exhibition which I visit every year. The exhibitors participated in this show have a large variety of jewellery designs with them. Every person who is related to Jewellery Industry must visit DJGF at least once to know about the latest jewellery trends and designs available in the market.”

Madhavi Soni, SRM Jewellers (Gandhidham)

“I am extremely satisfied with DJGF as my purpose for visiting the show is fully met. This exhibition is extremely well organised with utmost professionalism and I would say DJGF is a one stop destination for all the jewellery needs whether it is gold or diamond or machinery or packaging.”

Imtiaz Ahmed, L.K.S. Gold Paradise (Chennai)

“DJGF is a very good platform to get an exposure of all the jewellery trends running in the industry. It is a very unique show which has fulfilled all my business needs under the same roof. Also, this show is very well managed and organised with excellent arrangements made for the visitors.”

First time participants for DJGF 2019,



31%

Unique Visitor



69%

Repeat Visitor

## Key Note:

As per the survey taken on-site 8 out of 10 visitors were highly satisfied and their objective of participating in the show was achieved.

# VISITOR ENGAGEMENT



# MEDIA COVERAGE

**सहारा**

## गहने पहनना भावना से जुड़ा मामला : राधिका

नई दिल्ली (एएनएनडी): भारतीय महिलाओं के लिए गहने पहनना एक भावना से जुड़ा मामला है। यह उनके व्यक्तित्व का प्रतिबिम्ब है। गहने पहनना एक महिला के व्यक्तित्व को दर्शाता है। राधिका ने बताया कि गहने पहनना उनके लिए एक भावना है।

**वैश्विक स्तर पर गहने पहनना एक भावना से जुड़ा मामला है।**

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**नवोदय टाइम्स**

## आभूषण मेले में एक से एक डिजाइन के दीदार

**30 सितंबर तक एलिया सबसे बड़ा अंतर्राष्ट्रीय आभूषण व्यापार मेला**

नई दिल्ली, 28 सितंबर (एएनएनडी): उत्तर भारत के सबसे बड़े अंतर्राष्ट्रीय आभूषण मेले में 650 अंतर्राष्ट्रीय ब्रांडों और लगभग 300 मेकअप ब्रांडों का सहभागिता है। यह मेला 28 से 30 सितंबर तक एलिया में आयोजित होगा।

इस मेले में 650 अंतर्राष्ट्रीय ब्रांडों और लगभग 300 मेकअप ब्रांडों का सहभागिता है। यह मेला 28 से 30 सितंबर तक एलिया में आयोजित होगा।



**DELHI JEWELLERY & GEM FAIR**

A UBM Event

**8th edition**

**28 - 30 September 2019**

Pragati Maidan, New Delhi



**दिल्ली न्यूज**

[http://www.gostalk.com/india/365X3UN\\_0588/feature-post.html](http://www.gostalk.com/india/365X3UN_0588/feature-post.html)



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**दैनिक भास्कर**

## डीजेजीएफ का आयोजन 28 से 30 सितंबर को

इंडीया उत्तर भारत के सबसे बड़े इंटरनेशनल ज्वेलरी ट्रेड शो का 8वां संस्करण 28 से 30 सितंबर तक आयोजित होगा। दिल्ली रत्न एवं आभूषण मेला (डीजेजीएफ) का आयोजन यूबीएम प्रॉडिया द्वारा संवर्धन मॉड्यूल के साथ प्रगति मैदान, नई दिल्ली में किया गया है। इसमें 300 से अधिक परभावित और 650 से अधिक ब्रांड शामिल होंगे। तीन दिवसीय मेले में यूनिक्स और ट्रेडिंग ज्वेलरी का प्रदर्शन किया जाएगा और इसमें दुर्लभ, सिंगापुर, नेपाल, मलेशिया और चीन से रिकॉर्ड खरीदारों को धर्मादा भी देखी जाएगी।

**HKJM**

<http://www.jewelry.org.uk/warhol@hkjm.co.uk>



**DELHI JEWELLERY & GEM FAIR**

Date: 28 Sep 2019 - 30 Sep 2019

Location: New Delhi, India

Organizer: HKJM/UBM Pk Ltd

Tel: +91-22-61707202

Fax: +91-22-61707203

Email: [marketing@delhijewelleryfair.com](mailto:marketing@delhijewelleryfair.com)

Website: [delhijewelleryfair.com](http://delhijewelleryfair.com)

**DAILY POST**

## Jewellery and gem fair

CHANDIGARH : UBM India Pvt Ltd., India's leading B2B event's organiser that recently combined with Informa Markets is all set to bring in the 8th edition of North India's biggest International Jewellery trade show - The Delhi Jewellery & Gem Fair (DJGF) in Delhi at Hall Number 7, 8, 9, 10 and 11, from (10 am - 06:00 pm) 28th - 30th September 2019, Pragati Maidan, New Delhi. Over 300 participating exhibitors and over 650 brands, DJGF 2019 will see a congregation of prime Jewellers, and Import & Export merchants amongst other key industry stakeholders. DP

**सहारा**

## तीन दिवसीय आठवां आभूषण मेला 28 से

संखनड। उत्तर भारत के सबसे बड़े अंतर्राष्ट्रीय आभूषण व्यापार लो का 8वां संस्करण 28 से 30 सितंबर तक आयोजित होगा। दिल्ली रत्न एवं आभूषण मेला (डीजेजीएफ) का आयोजन यूबीएम प्रॉडिया द्वारा संवर्धन मॉड्यूल के साथ प्रगति मैदान, नई दिल्ली में किया गया है। इसमें 300 से अधिक परभावित और 650 से अधिक ब्रांड शामिल होंगे। तीन दिवसीय मेले में यूनिक्स और ट्रेडिंग ज्वेलरी का प्रदर्शन किया जाएगा और इसमें दुर्लभ, सिंगापुर, नेपाल, मलेशिया और चीन से रिकॉर्ड खरीदारों को धर्मादा भी देखी जाएगी।

**10times**

<https://10times.com/india/jewellery-gem-fair>



**Delhi Jewellery & Gem Fair**

28-30 Sep 2019, New Delhi, India

**Delhi Jewellery & Gem Fair**

The 8th Edition of the Delhi Jewellery & Gem Fair is set to be a landmark event for the industry. It will feature over 300 exhibitors and over 650 brands, showcasing the latest trends in jewelry design and gemstones. The event will be held at the Pragati Maidan, New Delhi, from September 28th to 30th, 2019.

**ITPO**

Sl. No.	Name of the Exhibitor	Address & Contact No.	Stand No.	Stand Size (sq. m)	Stand Fee (INR)	Product Profile
01	Delhi Jewellery & Gem Fair	Pragati Maidan, New Delhi, India	7, 8, 9, 10, 11	1000	100000	Jewellery, Gemstones, Diamonds, Pearls, Gold, Silver, Platinum



# MARKETING PROMOTION ACTIVITIES:

## Banner Poster



## Canopy Activity



## Lookwalker & Tri-Cycle Activity



## Invite



## Outdoor Activity



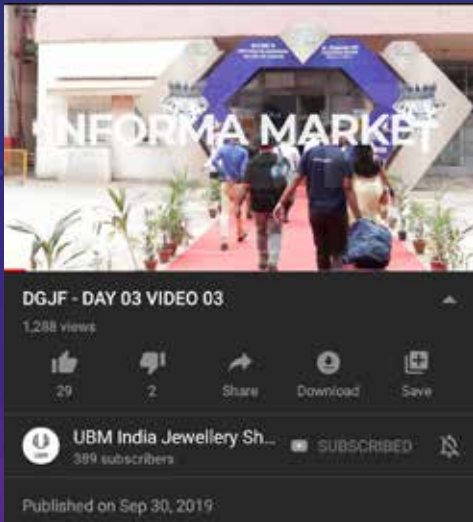
## EDM



## Road Show



# SOCIAL MEDIA



# GLIMPSES OF DJGF 2019





UBM India Pvt. Ltd.

Times Square, Unit No.1 & 2, B Wing, 5th Floor, Andheri-Kurla Road, Marol, Andheri (East), Mumbai 400059.

T: +91 22 6172 7000 | Delhi T: +91 11 6651 7630 | Chennai T: +91 44 4608 5100/107 | W: www.jewelleryfair.in

This is a trade show. Individuals below 18 years of age and infants in arms are strictly not allowed. Right of admission reserved with UBM India Pvt. Ltd.