

JEWELLERY & GEM
DELHI
11th edition

30 SEP - 02 OCT 2023
PRAGATI MAIDAN, NEW DELHI

THE DELHI
JEWELLERY & GEM
TIMES

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JEWELLERY NEWS INDIA

India's Biggest Lab-grown diamond pavilion in DJGF 23

India has a prominent presence in the diamond industry and lab-grown diamonds (LGDs) are no exception.

In recent times, lab-grown diamonds have gained immense popularity due to their technological advancements, increasing consumer awareness and most importantly they are eco-friendly and pocket-friendly too! With rising gold and natural diamond prices, consumers are looking for affordable alternatives in precious jewellery and lab-grown diamond studded jewellery perfectly fulfils this demand.

Additional demand is also going to be driven by consumers who have aspired to buy a diamond but can't afford them. In this, India is going to play a huge role as today, less than 5% of Indian women wear and adorn diamonds. Lab grown diamonds will be an opportunity for even the remaining 95% of women to wear and afford diamonds. With increasing awareness on the environmental and economic benefits of LGDs, particularly CVD

diamonds in India and since it is a fully Made in India product, the youth of our country is rapidly shifting their preferences towards LGDs made through the CVD technology in India.

Overall, the LGD industry in India is self-assured for a continued growth and expansion determined by both domestic and international demands and poised to capture a huge market share of this \$50bn industry potential.

Based on the demand received from members we are pleased to inform you that we have introduced a separate



section for Lab Grown Diamonds at DJGF 2023.

We are glad to open the space application for Lab Grown Diamond Section at DJGF 2023 all interested members are requested to submit their Online application.

Exhibitor Talks

DJGF is a pioneer in the jewellery exhibition industry. DJGF has revived the industry. It has been lucrative for our business, drawing thousands of buyers from different parts of country with varied requirements, over a span 3days. I highly recommend participation in this show.

Gaffi Garg, Owner, Beera Jewellers

Phase 2 Registration Strated

1 Number Response from 25000+ Jewellers
Visitor Registration in phase 1

Phase 2 Visitor Registration Started
from 16th August 2023
@ Just Rs 250/-

Hurry! Register and get your entry badge now.

Onsite Show Days Visitor Registration Charges - Rs.2000/-

#1 Ek Number, DGJF held out an encouraging roadshow in the delightful city of Agra



DJGF organized Agra Roadshow held successfully concluded with a good mix of wholesaler and retailers from Agra & Nearby Agra core areas. We would like to thanks Exhibitors & Buyers to attend the meet. We specially appreciate to all Jewellery Associations like Sarafa & Swarnakar committee Loha Mandi (Agra), Agra Sarafa Manufacturing Association, Agra Sarafa Association, Jewellers Association Agra, Sarafa Swarnakar Vyavsayik Committee for their extended support.



DJGF 2023 announced their next ROAD SHOW on 16nd September'23 at AMBALA & invites to all GJ Industry Members of all over Haryana State & nearby cities to attend the show

This year DJGF introducing upcoming jewellers as Rising Stars Pavilion.

Given a good opportunity to showcase their versatile collections

Since its inception 11 years ago, DJGF has surpassed its role as a conventional exhibition and has become the primary national platform for the Indian jewellery manufacturing industry to network with global retailers. This edition of DJGF has many new and innovative features. We Started the Rising Star pavilion this year, which is presenting upcoming Jewellers, which are started the business recently & they want's to participant with small space in show. This time, we tried



to be more outward looking, and have brought in upcoming jewellers and share valuable 6 sqmtr Booth space to them started their journey with DJGF. They will also launch their new products at designated

time slots. For a glimpse of exciting new talent, we encourage upcoming Jewellers in the name of Rising Stars. We invite to all GJ members to visit the Rising Star pavilion featuring Budding Jewellers.

Govt may add 56 new gold hallmarking centres, mulls mandatory marking of bullion

The government is considering expanding the scope of mandatory gold hallmarking, by adding 56 new regions to the existing network of 288 districts in the country. The Bureau of Indian Standards (BIS) - which is the national standards body of the country operating under the Union Ministry of Consumer Affairs, Food and Public Distribution - is actively working in this regard.

The government has convened a meeting with various stakeholders, including jewelers, associations and BIS, on Thursday, August 17, to discuss the expansion of the mandatory gold hallmarking. A notification may be issued after the conclusion of deliberations on Thursday.

Mandatory marking of bullion will likely be discussed in the meeting as well.

Earlier, BIS - which ensures that quality goods and services reach consumers through various schemes - restricted the sale of hallmarked gold jewellery or gold artefacts without a six-character identification number. Also known as the Hallmark Unique Identification Number (HUID), this alphanumeric number - aimed at ensuring the safety and protecting the interest of the consumer - is issued at the time of hallmarking of a piece of



jewellery under the new rules.

Currently, gold hallmarking comprises three markings - the BIS Hallmark, figure mentioning the purity of gold in carats and fineness, and the six-character HUID code.

Sudha Reddy unveils Shiv Narayan Jewellers' new masterpiece 'Shri Ananth Padmanabhaswamy' in Hyderabad

Shiv Narayan Jewellers held an exclusive unveiling (16th August) of their latest masterpiece, 'Shri Ananth Padmanabhaswamy'. The event was hosted by Sudha Reddy, the renowned entrepreneur, philanthropist, and style icon, at her residence in Hyderabad. The masterpiece had garnered attention earlier at the India International Jewellery Show (IIJS) 2023, where it was officially launched.

The event marked a fusion of art, culture, and luxury, and guests were left spellbound by the intricate beauty of Shri Ananth Padmanabhaswamy. Inspired by the divine idol enshrined in the iconic Shri Ananth Padmanabhaswamy Temple in Thiruvananthapuram, Kerala, the jewel captures every intricate detail of the original with remarkable precision. The depiction of Lord Vishnu in the Yoga Nidra (Yogic Sleep) position, with his hand gently resting on a Jyotirlinga representing Lord Shiva, and Lord Brahma seated atop a lotus that emerges from Vishnu's navel, is a sublime representation of ancient Indian scriptures.

Shri Ananth Padmanabhaswamy measures 8 inches in height and an astounding 18 inches in length. Handcrafted by 32 people working 16 hours every day for 2 months, this paragon piece weighs an astounding 2.8 kg. Adorned with around 75,000 high-quality diamonds, totalling an astounding 500 carats, Sri Ananth Padmanabhaswamy is a sight to behold. Each diamond has been thoughtfully sourced, masterfully polished, skilfully set. It boasts the finest Zambian emeralds and natural burmese rubies that fabricate a spectacular, mesmerising look perpetuating divine elegance.



Indian diamond industry set to focus on domestic markets and ASEAN countries

The Indian diamond industry is set to focus on domestic markets and emerging markets in ASEAN countries in an attempt to neutralise the impact of reduced demand from the US and the European Union (EU). This move comes after reports that diamonds originating from Russia may be banned.

Vipul Shah, Chairman, Gem and Jewellery Export Promotion Council (GJEPC), said that the outcome of the ongoing discussions on future business prospects involving diamonds originating from Russia is still unclear. "The intention of the Western countries, that they do not want to finance the Russian diamond business, is clear. The Government and industry are trying to work out the modalities of a fool-proof method of assessing the traceability of diamonds," Shah said.

He said that it is still unclear whether or not a ban will be imposed by the US and other developed economies. "If this happens, we are preparing ourselves to switch focus to new and emerging markets, including ASEAN countries, Vietnam and Cambodia. At the recently concluded India International Jewellery Show, we had a participation of 2,100 buyers from 69 countries and business worth more than Rs 70,000 crore was transacted during this exhibition."

Shah further added that the current demand from the US and Chinese markets is lower than the usual demand from these markets.

In 2019, global diamond production stood at 142 million carats amounting to \$13.9 billion, while the value after grading, cutting and polishing was at \$29.7 billion. The global jewellery market is currently valued at \$79 billion, according to a report in the Financial Express.

Amit Pratihari, vice-president De Beers Forevermark, one of the top three diamond producer companies in the world, said that the international diamond market is being affected by the inflationary tendencies and geo-political disturbances across the world. "However, this is not a cause of



concern for us as the Indian market is our main focus," he said. He further added that the upcoming festival season could see a good demand because a diamond is perceived as a luxury product and an investment option.

According to the FE report, De Beers (Luxembourg), Alrosa (Russia) and Rio Tinto (British-Australian) are the top three diamond producers in the world. These three companies account for more than 60% of global diamond production.

Russia has the highest diamond reserves in the world. In 2022, Russian diamond production touched 41.92 million carats, with Botswana and Canada ranking second and third with 24.5 million carats and 16.3 million carats, respectively.

In 2022, the market value for Russian diamond production was estimated at \$3.55 billion, while the market value of Botswana's production was \$4.7 billion.

Shimmering Silver Splendor!

*North India's 1st Exclusive
Silver Jewellery Show co-
located with DJGF in Hall
No-2 is finally here!*



Get ready to explore an exquisite array of shimmering elegance and timeless designs. Join us as we celebrate the beauty of silver in its purest form. Mark your calendars and be a part of this extraordinary showcase!

Exhibition Dates:
30 Sept- 1st & 2nd October 2023
**Venue: Pragati Maidan,
New Delhi**

Graduating designers of IIGJ Mumbai felicitated at glittering awards ceremony



The Indian Institute of Gems & Jewellery Mumbai (IIGJ Mumbai) held a glittering awards ceremony to honour the outstanding achievements of its graduating designers. The event took place at the recently concluded IJS Premiere.

Glimpz, the highly acclaimed annual showcase of emerging jewellery

designers, has been a hallmark of IIGJ Mumbai's commitment to fostering talent and innovation within the jewellery industry. The ceremony witnessed an impressive gathering of industry leaders, design experts and dignitaries who were present to recognise the remarkable contributions of the graduating designers.

The event was the grand finale

of Glimpz 23 in which winners of various categories were announced and trophies awarded, based on the selection made earlier by the esteemed jury panel. The jury panel comprised eminent dignitaries of the jewellery and fashion world, namely, Laksh Pahuja, Jewellery Virtuoso, Meher Castelino, fashion icon and writer, Yogendra Tripathi, VP-Product Development, Goldstar Jewellery Pvt. Ltd. and Indra Jadwani, jewellery designer and consultant.

Several dignitaries from the world of gems and jewellery graced the occasion, among whom were Milan Chokshi, Partner, Tanvirkumar & Co. (Chairman, IIGJ Mumbai), Punit Mehta, CEO, D.Navinchandra Jewels (Director, IIGJ Mumbai), Amit Pratihari, VP, De Beers Forevermark (India), Leena Amin, National Training Manager, De Beers Forevermark, Nirupa Bhatt (Expert/Consultant, Jewellery Industry) and Debasish Biswas, CEO IIGJ, among others.

The Glimpz 23 awards ceremony reaffirmed IIGJ Mumbai's commitment to nurturing the next generation of jewellery designers and positioning them as trailblazers in the global jewellery landscape.

Augmont Gold offering the Perfect Gift of Digital Gold on Rakhi Celebrations

Raksha Bandhan is an auspicious day because it commemorates the lovely relationship between a brother and a sister and giving Digital Gold on Raksha Bandhan may be the warmest and purest present you can give to your beloved sisters.

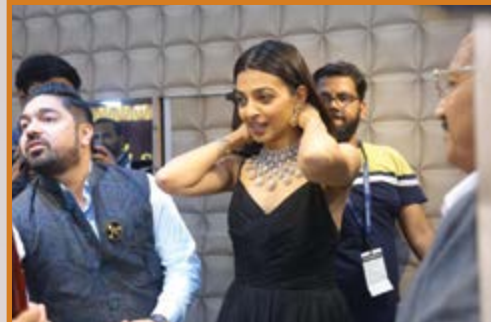
Augmont Gold For All covers the entire gold lifecycle, providing retail customers with a one-stop-shop solution. It facilitates gold deposits, financing, and EMI purchases of gold and silver.

This Raksha Bandhan, present your sister the gift of security by purchasing digital gold. It is an ideal present because it is regarded as auspicious, valuable, and something that can be treasured throughout time. It can provide a reliable safety net and be helpful in times of need. Digital Gold is safe and secure as one can use the mobile app to purchase virtually.

Augmont's Digital Gold is available on the mobile app 24 hours a day and can be delivered to sisters (or other family members) on the day itself. There are also several virtual gift wrappers available for a more personal touch. When it comes to purchasing Augmont's digital gold, you have a lot of possibilities. Augmont's digital gold, for example, is available in various denominations beginning at 1 rs.



Show Glimpzs



VISITOR REGISTRATION

VISITOR REGISTRATION PHASE

PHASE 1	PHASE 2	PHASE 3
Till 15 August	16 August to 29 September	30 September to 2 October
Free Entry	Rs 250/-	Rs 2000/-

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<https://delhi.jewelleryfair.in/>

Scan QR code and submit registration form



<https://bit.ly/DJGF2023>

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