



JEWELLERY & GEM  
DELHI  
11<sup>th</sup> edition

30 SEP - 02 OCT 2023  
PRAGATI MAIDAN, NEW DELHI

# THE DELHI JEWELLERY & GEM TIMES



1<sup>st</sup> EK  
NUMBER

KNOWLEDGE PARTNER



## 11th Edition Delhi Gems and Jewellery Fair 2022 is well established as an effective platform for the vast and high-quality Jewellery industry.

**D**elhi Jewellery & Gem Fair will provide an excellent platform for sellers to connect, exchange ideas, discover upcoming trends and generate business opportunities with buyers all across the country. It will bring together the expertise and best minds of people in the industry to learn, interact and build a professional connection. The show will see jewelry wholesalers, retailers, importers and exporters, jewelry manufacturers, diamonds, gemstones, pearl suppliers and traders, precious metal and jewelry mounting traders and suppliers, and representatives from trade and governmental organizations.

The Informa Market organised Delhi Gems and Jewellery Fair 2023 five road shows of Exhibitor & buyers meet in 5 northern cities at Bhatinda (9th July), Jammu (22th July), Aagra (16th August), Jodhpur (19th August) & Ambala (26 August). We wish to the all meets are attended by top jewellers from various nearby cities. We already sent invites to all & getting positive feedback.

All Roadshows going with a good mix of wholesaler and retailers from all northern cities. We would like to thanks & invites to Exhibitors & Buyers to attend the meet. We specially appreciate to all Jewellery

Associations for their extended support.

We are super excited to have them all for the 11th edition of DJGF. Stay Tuned with us. Do not miss out this exclusive chance to meet the premium members and partners of the Gems and Jewellery industry.

Secondly good news about North India's 1st Exclusive Silver Jewellery Show co-located with DJGF in Hall No-2 is finally here! We also invite to all Silver Jewellery Industry to Join us with DJGF 2023.



## Shimmering Silver Splendor!

**Exciting News North India's 1st Exclusive Silver Jewellery Show co-located with DJGF in Hall No-2 is finally here!**

**Get ready to explore an exquisite array of shimmering elegance and timeless designs. Join us as we celebrate the beauty of silver in its purest form. Mark your calendars and be a part of this extraordinary showcase!**

**Exhibition Dates: 30 September – 1st & 2nd October 2023 Venue: Pragati Maidan, New Delhi**

### Exhibitor Talks

“DJGF has grown tremendously over the year, and we are happy to exhibit for last so many years. We are happy to exhibit here to witness the best brands of jewellery under one roof followed by such great footfall. Retailers are stocking up for the upcoming festivals and this is the right time for them to explore new and unique designs. DJGF is North India's Biggest B2B Jewellery exhibition and is going to change the definition of a jewellery business in upcoming years.”

**Dinesh Verma, Director, Vikas Chain & Jewellery Pvt Ltd**



### Association Speak

“DJGF is the kind of show which is a must-need for the current scenario when the industry is reviving after the pandemic. This B2B platform comes up with a fantastic number of exhibitors alongside potential buyers and manufacturers with great opportunities for everyone in the industry. Karol Bagh Jewellers Association wishes all the very best to the DGJF team and hopes to witness some more blazing achievements as we celebrate this 10 years of Legacy.”

**Vijay Khanna,**  
President, Karol Bagh Jewellers Association

## #1 Ek Number Wrapped up an exhilarating roadshow in the enchanting city of Jammu



Thank you to everyone who joined us on this glittering journey, igniting excitement for our upcoming B2B Jewellery Expo!

Get ready to witness the finest craftsmanship, stunning designs, and unforgettable connections at the expo. We can't wait to shine brighter together!

## GIA evaluates solid laboratory-grown diamond ring

The Gemological Institute of America (GIA), the leading institute for research into diamonds, colored stones and pearls, recently evaluated a diamond ring cut from a single laboratory-grown diamond. The unique 4.04 ct single crystal solid faceted ring was submitted to the GIA New York laboratory for assessment, marking a significant milestone in the world of carved single-crystal diamond rings.



Gems & Gemology (G&G), GIA's quarterly professional journal, recently published an online research note with gemological observations and spectroscopic features of this rare laboratory-grown diamond ring. The research note will appear in the Fall 2023 print edition of the journal.

The ring, produced by Dutch Diamond Technologies in collaboration with Belgian jewelry store Heursel, demonstrates the fusion between cutting-edge technology and traditional craftsmanship. It was cut from an 8.54 ct laboratory-grown diamond plate created by chemical vapor deposition (CVD). The 3.03 mm thick band had an inner diameter of 16.35–16.40 mm and an outer diameter of 20.32–20.40 mm.

### Exhibitor Talks

DJGF is proving a very good platform for all the traders in jewellery industry. Informa Markets have managed to organize this jewellery show in the best of the manners a jewellery show should happen. Our experience has been good till now and the footfalls we gathered at our stall is more than what we expected.

**Shri. Manish Jain, Director,**  
Royal Chains Pvt Ltd.

## GJEPC's Jewellers for Hope Charity Fundraiser Supports Women empowerment and Child Education



‘Jewellers for Hope’ charity event once again garnered overwhelming support from Jewellers, Diamond Exporters, retailers, and global associations.

The proceeds of the charity dinner were donated to Relief Projects India, a leading NGO focussed on women-child-centric issues and education. The initiative was

backed by lead partner De Beers and Associate Partner, World Gold Council.

Actor Vicky Kaushal personally attended this event on behalf of Relief Projects India and spoke about the organisation and the impact it has created in India. Relief Projects India is a dedicated non-profit Trust committed to making a positive impact on the lives of the less fortunate through education, health, and awareness initiatives. The NGO's primary focus lies in addressing critical issues such as female infanticide, foeticide, boy-child preference, and the challenges faced by women and children in rural villages.

## India's Q2 gold jewellery consumption drops 8% to 128.6 tonnes, says WGC

India's gold demand faced a significant downturn in the second quarter of 2023, as per the latest statistics released by the World Gold Council (WGC) in its Gold Demand Trends report. Despite an increase in value, the total gold consumption for the quarter recorded a decline of 7% compared to the same period in 2022.

During the period from April to June 2023, India's gold demand stood at 158.1 tonnes, down from 170.7 tonnes in Q2 2022. However, the value of gold demand witnessed a rise of 4%, reaching Rs 82,530 crore, compared to Rs 79,270 crore in the previous year.

The report highlighted that the decline in gold consumption was primarily driven by a notable drop in demand for gold jewellery. Jewellery demand in Q2 2023

recorded 128.6 tonnes, showing an 8% decrease from the 140.3 tonnes reported in Q2 2022. Despite the decrease in volume, the value of jewellery demand rose by 3%, reaching Rs 67,120 crore from Rs 65,140 crore in the previous year.



In the investment sector, gold demand also experienced a slight dip of 3%, with 29.5 tonnes in Q2 2023 compared to 30.4 tonnes in Q2 2022. Nevertheless, the value of gold investment surged by 9% during the same period, reaching Rs 15,410 crore, up from Rs 14,140

crore in the previous year.

One of the contributing factors to the decline in jewellery demand was the record high rupee gold prices, which negatively impacted affordability and consumer sentiment. Additionally, there was a brief but notable impact on gold demand following the kneejerk reaction to the ban of Rs. 2,000 notes during the quarter.

Somasundaram PR, Regional CEO, India, WGC, said, “This highlights the sensitivity of Indian consumers to policy changes, which can have short-term effects on gold demand. While challenges related to high gold prices and inflation persisted, the supportive economic backdrop and consumer adaptability played a significant role in bolstering the market's resilience.”

# Government may align jewellery BIS norms with international standards at Parliament panel's behest

The panel also suggested the reassessment of the exemption on gold jewellery items that were less than 2 grams in weight from the point of view of hallmarking them with only a symbol

A high-level Parliamentary panel has suggested the government to explore the possibility of aligning the Bureau of Indian Standards (BIS) norms prescribed for precious metals and jewellery, with those of international standards arranged by International Organisation of Standards, to promote exports of the precious metal jewellery.

In its report on hallmarking and jewellery, which was submitted in both Houses of Parliament recently, the standing committee on Consumer Affairs, Food and Public Distribution said that substantial number of people buy gold jewellery items weighing 1 or 2 grams on the occasion of festivals, functions or at regular intervals.



In the absence of any quality assurance, these people are prone to getting cheated. It, therefore, opined that buyer of gold should be assured of quality and fineness of the gold jewellery.

In this light, the panel suggested reconsideration into the exemption granted to gold jewellery items weighing less than 2 grams from hallmarking requirements and explore the feasibility of prescribing smaller HUID ID consisting merely a symbol or sign.

While noting the apprehensions of the consumer associations about unscrupulous traders resorting to selling jewellery without proper invoices and opening of sales entities in the name of employees, relatives, etc., to keep the turnover less than Rs. 40 lakhs per annum to remain exempted from mandatory hallmarking, the committee hoped that relevant enforcement authorities may address suitably the issues raised by the consumer association.

## Association Reach Program



Lucknow Mahanagar Sarafa Association



Yuva Saraf Sangh



Covering 20 cities across India and connecting with 100+ Associations

Jewellers Association Uttaranchal Sarafa Association Dehradun



## Dr B. Govindan unveils Shiv Narayan's 'Shri Ananth Padmanabhaswamy' at IIJS 2023

Continuing its tradition of record-breaking creations, Shiv Narayan Jewellers of Hyderabad has just unveiled a brand-new masterpiece, the 'Shri Ananth Padmanabhaswamy', dedicated to Dr B. Govindan, Chairman of Bhima Jewellers, Thiruvananthapuram. The launch event at the IIJS Premiere 2023 was attended by dignitaries of the industry from across the country.



This comes on the heels of Shiv Narayan Jewellers achieving eight Guinness World Records titles for four of its masterpieces, namely, The Ganesha Pendant, The Ram Darbar Pendant, The Satlada Necklace and The Magnifying Glass. The impressive 'Shri Ananth Padmanabhaswamy' piece demonstrates the precise craftsmanship and meticulous attention to detail of Shiv Narayan's craftsmen. Inspired by the marvellous idol that resides in the

Shri Ananth Padmanabhaswamy temple in Thiruvananthapuram, Kerala, the jewel depicts every feature of the original. Lord Vishnu is portrayed in the same Yoga Nidra (Yogic sleep) position with his hand resting on top of a Jyotirlinga (Lord Shiva) and with Lord Brahma atop a lotus rooted in his navel. The masterful depiction encapsulates the beginning of time as told in ancient Indian scriptures.

The Shri Ananth

Padmanabhaswamy jewel measures 8 inches in height, 18 inches in length and weighs 2.8 kilograms. Adorned with around 75,000 high-quality diamonds, totalling 500 carats, Shri Ananth Padmanabhaswamy is embellished with Zambian emeralds, natural Burmese rubies and diamonds. It has been handcrafted by 32 people working 16 hours every day for two months and pushes the boundaries of design while remaining true to the brand's rich Indian roots.

## Emerald Jewel Industry announces partnership with Preciosa

Emerald Jewel Industry, a renowned name in the jewellery manufacturing sector, is pleased to announce its partnership with Preciosa, a leading CZ colour stone manufacturer from the Czech Republic. The much-anticipated launch event took place at the prestigious India International Jewellery Show (IIJS) expo in Mumbai.

The evening witnessed an exciting collaboration as two giants of the industry, Emerald Jewel Industry, and Preciosa, joined hands to bring forth an extraordinary fusion of craftsmanship and innovation. The event was graced by the esteemed presence of Mr. Srinivasan, Chairman and Managing Director of Emerald Jewel Industry, and

Mr. Dhiaan Srinivasan, Director of Emerald Jewel Industry, along with an esteemed team from Preciosa - Mr. Jan Stiller - Director - Sales and Marketing, Mr. Lubos Petrzilka - Head of Sales - SE Asia, Mr. Michal Štastný, Senior Press Officer and C.V. Sundararajon - Consultant - Indian Territory, who officially inaugurated the partnership at the IIJS expo.

Emerald Jewel Industry has long been revered for its commitment to excellence, superior quality, and



breathtaking designs. With this strategic alliance, the company is further enriching its offerings by incorporating the exceptional CZ colour stones crafted by Preciosa. These exquisite stones, renowned for their brilliance and dazzling array of colors, will now be an integral part of Emerald Jewel Industry's jewellery creations.



## Show Glimpz



### Exhibitor Talks

DJGF is one of the best jewellery exhibitions which happens in the northern market. It has helped us to build up clientele in north India, going till J&K. We have been participating in the show for last few years now and we are getting amazing response from it. Our experience in DJGF is phenomenal.

**Bharat Takhtani, Director,  
Zar Jewels Pvt. Ltd.**



## VISITOR REGISTRATION

Scan QR code and submit registration form



<https://bit.ly/DJGF2023>

OR Call / WhatsApp:

+91 79775 07496 | +91 86550 87252

### VISITOR REGISTRATION PHASE

PHASE 1	PHASE 2	PHASE 3
Till 15 August	16 August to 29 September	30 September to 2 October
Free Entry	Rs 250/-	Rs 2000/-

### CONTACT DETAILS

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